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## Arbor and Rimage team up for effective audio-video solutions

***Disc publishing systems and sophisticated recording applications are increasingly being used to document and archive the proceedings of conferences, seminars, court cases as well as radio and TV. Growing demand for high quality solutions in these very varied fields, led Arbor Media, one of Europe's leading audio-visual solution providers to work with Rimage's CD / DVD and Blu ray solutions.***

Arbor is a Dutch systems integrator and software supplier for professional audio and video-solutions, metadata capture and broadcast recording. The company has become a major provider of conference and broadcast logging, communication management, archiving and CD / DVD-production over the last ten years. Its recording and streaming solutions are used by broadcasters like MTV and the BBC, high profile public bodies such as the European Commission and the International Court of Justice in The Hague, as well as FIFA, the international football governing body.

Key to the development of the business is how Arbor has embraced the digital revolution. The company began evaluating suitable technology providers in 2001 and selected Rimage as its strategic partner.

Finding the right technology partner that could deliver a high quality solution was key as Theo Duijker, directing manager, Arbor explains: "The audio and video world is almost completely digitised only with very few exceptions ", explains Theo Duijker, Directing manager at Arbor. "This is why we rely on optical media such as CD, DVD and Blu ray when securing and copying digitized recordings. With Rimage we have found a reliable partner that offers disc publishing systems which meet all our requirements and which we can integrate with our software very effectively."

The decision was also based on how well Rimage addressed other key requirements. "Our solutions are often used in environments, such as court trials or UN meetings, where sensitive and strictly confidential data and information is being recorded. During our evaluation process, we tried a number of different CD/DVD systems and found that in critical situation where most sensitive data is being processed, Rimage offers the most reliable and most secure solution for us."

### **Five days, Seven languages, 300 audio contributions**

A prime example of how the conferencing solution offered by Arbor and Rimage had worked, was the annual International Labour Conference in Geneva. A group of 180 representatives of key member states of the UN special committee meet during this five-day conference.

"Every nation had four representatives present", reports Theo Duijker. "The debates typically lasted over ten hours a day which amounts to 60 speakers whose speeches need to be transferred digitally onto FTP servers."



In order to provide full documentation of the event to all attendees, a DVD needed to be distributed to all members at the end of the event. “With the help of our solutions, we were able to provide both standardized as well as individualized DVDs. This means that we could provide separate DVDs in French, English and other languages as most speeches tend to be translated by interpreters at the event into seven different languages”, explained Alexander Normann, European Marketing Manager at Rimage.

“These solutions are used by large corporates to provide individual content according to demand. We are also able to print all data carriers with the same label or provide individualized DVDs for conference members.”

In order to offer representatives added value, speeches are digitally filed according to date, subject and speaker. The solution also offers a search function which enables search by name, words, sentences and key words at an incredible speed.

“Our core application LogDepot offers numerous additional functions such as audio, video, IP-Stream, metadata-capturing and archiving”, explains Theo Duijker. “LogDepot is a multi-channel recording solution for audio and video with modules like phonetic search, media search, metadata log to a transcription-tool AVEO and interfaces to publishing systems.” The metadata capturing function for instance is used while archiving and helps users find single files and passages.

**Radio and TV use a common solution**

Commercial users such as the Danish Broadcasting Corporation also rely on a solution provided by Arbor and Rimage. “The solution which was installed in Denmark offers more than 40 audio and five TV channels “, reports Theo Duijker. “The solution fits well into a new media environment which is characterized by many different formats and interfaces.”

Since TV and radio programmes are typically produced under huge time pressures, the Danish Broadcast Corporation needed a logging solution which was simple to use and extremely reliable. The solution provided by Arbor and Rimage enables the corporation to use the same software for both audio and video recording.

“Our solutions can be equipped with distillers for CDs, DVDs as well as for Blu-ray Discs. Therefore High-resolution videos are as well protected as audio from a radio program“, explains Normann.

“Because these publishing systems can be simply integrated into networks and utilize reliable robotics as well as their own printers, the whole publishing process automatically runs off copies“.

The data exchange and control between the software of Arbor and the hardware of Rimage takes advantage of an application programming interface (API) As Alexander Normann explains: “The API is the key to the integration of the hardware. Thus our systems can protect video recordings of a TV station as well as X-rays in a clinic.”